

How your organisation can support the new NPS MedicineWise program on COPD.

- Promote resources and CPD activities in your next e-newsletter or update
- Use the social media posts in your social media channels
- Provide links to the resources on your website

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About NPS MedicineWise

NPS MedicineWise is an independent, not-for-profit and evidence-based organisation committed to improving the way health technologies, including medicines and medical tests are prescribed and used.

We provide health professionals with information, resources and guidance to help them prescribe medicines and treatment correctly and to equip consumers with the information and tools they need to make better decisions about medicines and medical tests.

We work with consumers, healthcare professionals, government and industry to improve the health of all Australians through targeted educational campaigns, professional development activities, and publications.

COPD MEDICINES AND INHALERS: STEPPING THROUGH THE OPTIONS



More than 1 in 20 Australians aged 55 and over have COPD, based on self-reported data. In 2013, COPD was the fifth leading cause of death in Australia, and it ranks third in terms of burden of disease.

While the condition is incurable, it is possible to slow progression and prevent exacerbations with accurate diagnosis and appropriate care.

The overall goal of our COPD program is to improve the quality of life for Australians with stable COPD through improved medicines management in primary care.

Find out more by visiting the topic hub: www.nps.org/copd

INFORMATION ON ACTIVITIES & RESOURCES

Audience	Content
<p>GPs</p>	<p>Educational visits</p> <p><i>COPD medicines and inhalers: stepping through the options</i></p> <p>A multitude of new COPD products have been PBS listed over the last few years. This program offers a structured approach to help clarify where the newer options, including fixed-dose combination inhalers, fit within the latest COPD-X management guidelines.</p> <p><u>Book a one-on-one education visit or small-group case-based meeting</u> facilitated by an NPS MedicineWise Clinical Services Specialist and receive a Lung Foundation Australia resource with a stepwise guide to managing COPD. Visits are accredited for RACGP QI&CPD points and in the ACRRM PD program.</p>
<p>GPs, pharmacists and nurses</p>	<p>Interactive case study</p> <p><i>COPD: navigating inhaled medicines management</i></p> <p><i>There are more than a dozen different inhaled medicines for COPD and multiple devices. How can you help your patients get the best out of theirs?</i></p> <p>Yvonne is a 66-year-old retiree with moderate chronic obstructive pulmonary disease (COPD), who has recently been discharged from hospital following her second exacerbation in a year. She presents with headache and palpitations. How would you manage Yvonne's symptoms? Can a stepwise approach assist?</p> <p>This <u>free online case study</u> from NPS MedicineWise is CPD-accredited.</p> 
<p>GPs and nurses</p>	<p>MedicineWise News</p> <p><i>The value of spirometry in clinical practice</i></p> <p>Spirometry is the best way to diagnose fixed airway obstruction such as chronic obstructive pulmonary disease (COPD) yet it remains vastly underutilised. The latest MedicineWise News discusses the value of spirometry in clinical practice.</p> <p><u>Read more</u></p>

<p>GPs, pharmacists and nurses</p>	<p>Inhaler device checklist</p> <p>The NPS MedicineWise inhaler device checklist has recently been updated to include newer inhaler devices. This resource can be used to help identify each inhaler and check patients' inhaler technique.</p> <p>Download now</p> 
<p>Consumers</p>	<p>Factsheet: <i>Getting ready for spirometry</i></p> <p>If your doctor has asked you to have a spirometry test, make sure you are adequately prepared by reading this patient factsheet from NPS MedicineWise.</p> <p>Find out more</p>

SOCIAL MEDIA POSTS

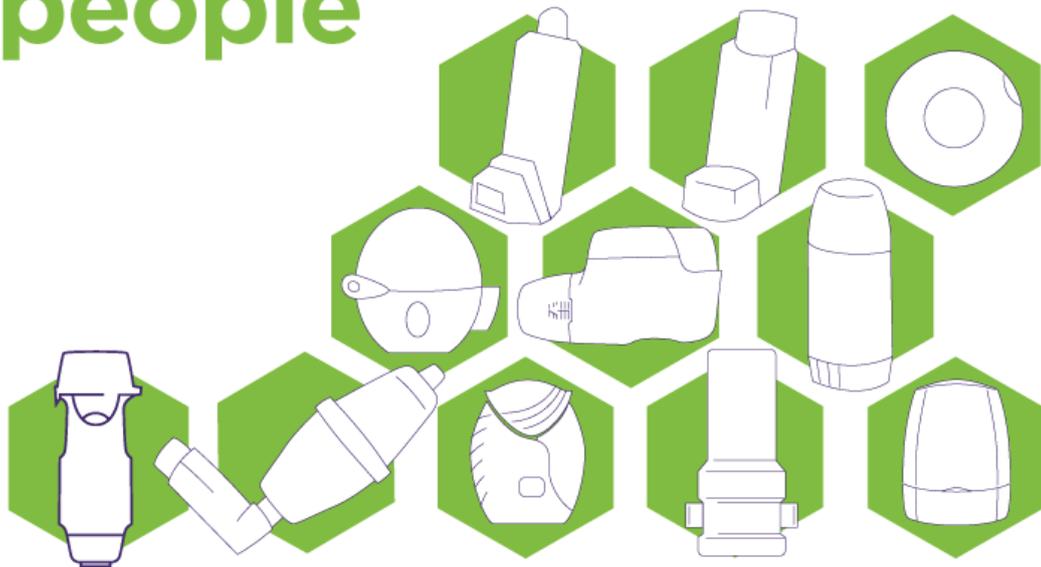


Hashtag: #COPD

Twitter tag: @NPSMedicineWise

Audience	Post
<p>GPs</p>	<p>NPS MedicineWise has just launched their latest program on #COPD medicines and inhaler technique. Download free resources, including consumer factsheet and inhaler technique checklist: http://www.nps.org.au/copd</p> <p>Book a @NPSMedicineWise one-on-one or small group educational visit on #COPD http://www.nps.org.au/copd</p> <p>Navigating inhaled medicines management in #COPD – latest @NPSMedicineWise case study http://www.nps.org.au/copd</p>
<p>Consumers</p>	<p>Did you know that 90% of people with COPD don't know use their inhaler correctly? Variations between different inhaler devices can sometimes be confusing, but understanding them will help you make an informed choice about your care. Get more information on COPD and proper inhaler technique from the latest NPS MedicineWise hub: http://www.nps.org.au/copd</p>

Different devices suit different people



Learn more at nps.org.au/copd



Independent. Not-for-profit. Evidence based.

Adherence and inhaler
technique are essential for
optimal COPD therapy

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