



The best way to find the right WA GP for your position.

GPHQ is an exciting new resource designed by WA GPs, for WA GPs. With an easy to use interface designed for access during the working day, GPHQ provides WA GPs with a specialist directory, CPD calendar, educational resources, discussion forum, and a classifieds section.

Launched in September 2016 and now with a strong following in the Western Australian GP community; GPHQ is a private, GP only site, with everything a working GP needs in one place.

To improve what we offer to GPs even further, we are opening up our classifieds section to recruiters advertising medical jobs in WA and further afield.

GPHQ offers unrivalled access to a trusted resource for your target market- WA GPs.



How to place a GP job classified ad on GPHQ:

- 1: Register as a recruiter on www.gphq.com.au
- 2: Once your account has been activated, log in and under “Classifieds” click “Post a Classified”
- 3: Follow the simple instructions, enter as much detail as you can, and the check out. Your job ad is now live! You can post an ad any time you like, and as many ads as you like.

How much does it cost?

-Standard Classified: To post a job ad on GPHQ, which is live on the site for 60 days costs \$150 (excluding GST).

-Featured Classified: As per a standard classified AND have your job included in 4 editions of the weekly GP email- straight into WA GPs inboxes, with an unmatched 47% average open rate. Cost \$250 (excluding GST).

Site Images

-The easy to navigate classifieds page, searchable by category, special interest and region.

OR



VR GP required for busy Perth Practice – 65% of billings

June 5, 2017



VR General Practitioner

January 12, 2017



VR GP required, busy DWS practice

November 10, 2016



General Medical Practitioner

October 26, 2016

By clicking on a thumbnail, full details about the job are seen. GPs can contact you directly about an ad, by simply clicking a button “Contact Job Poster”- no need to reveal your or the practice’s details until the candidate has made contact. Candidates can also upload their CV in replying to you.

A hardworking GP is required for this friendly practice, where you will replace a retiring GP with an established patient base. Hours are flexible for the right candidate. A friendly manner and an interest in skin cancer are essential for this position.

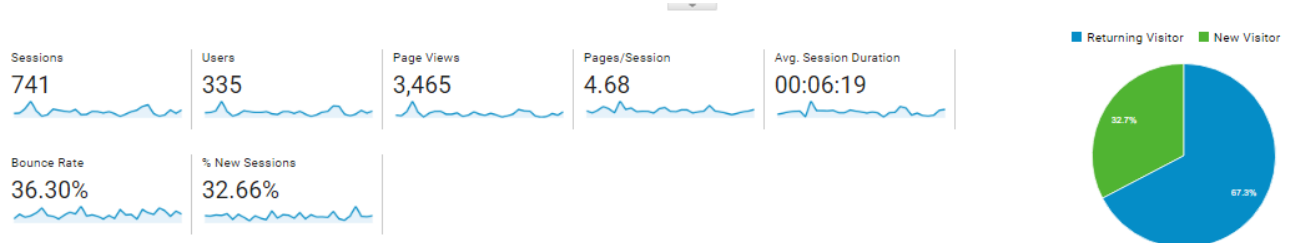
Category [GP Required Long Term](#)

Special Interest [Men's Health](#)
[Skin Cancer Medicine](#)

Region [Perth North Metro](#)

Who will your job ad reach?

-Analytics for GPHQ – May 2017.

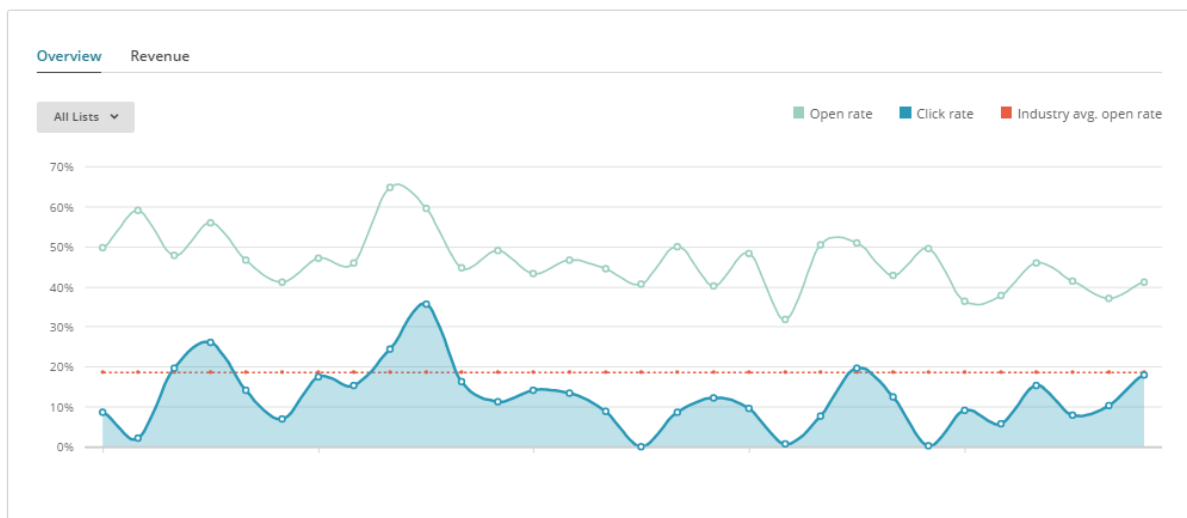


335 unique users per month - reach exactly your target market – WA GPs.

3,465 page views, 4.6 pages per session, average session duration 6 minutes, 19 seconds. WA GPs use GPHQ in their daily work. Your ad will have multiple opportunities to be viewed.

63% of our users are age 25-44. A highly skilled and mobile demographic, looking to establish in GP practice.

-Email Newsletter statistics:



All GPHQ's GP members are emailed weekly updates. As a trusted source (we are GPs), we only send highly GP relevant information to our members, giving us an industry standard-smashing open and click rate from our members:

Average Open rate: **47%** (industry average 18%)

GPHQ Classifieds has already matched GPs to practices.

See how it can help you find the right WA GP.